



Making physical activity the easy choice

STEPPING UP

Halifax Region



VISION STATEMENT

The Halifax region is a **leader** among Canadian municipalities, taking full advantage of its **natural setting** and unique features to create active communities. Physical activity is a core component of our cultural identity. All residents value and are inspired to make **physical activity a key part of their daily lives**. The Halifax region communities provide inviting and safe environments that make **physical activity the easy choice** at home, work, school and play. Supporting daily physical activity is a **shared responsibility** among community organizations, and public, profit and non-profit agencies. These organizations and agencies continually search for **innovative** ways to realize the social, economic, environmental, health and educational **benefits of a physically active community**.

